



**Play  
Action**

Enriching lives through play



THE  
**KENYA  
LEGACY  
PROJECT**  
2022



HELP US SET UP OUR NEW  
PLAYGROUND WORKSHOP IN KENYA





# BUILDING OUR FUTURE

**Imagine spending 10 days, in Kenya, doing something that will have a positive impact on hundreds of thousands of children's lives for decades to come... Wouldn't that be amazing? Well look no further, this is your chance to create a lasting legacy!**

We are inviting 12 incredibly inspiring people, just like you, to join us in November 2022 in Kisumu, Kenya for an unforgettable adventure and to literally help us build our future. You will reimagine, renovate and revive the compound into our new Kenya headquarters, volunteer accommodation, and playground building workshop. You will also transform an empty field at the neighbouring primary school into a safe, fun and exciting playground for children, that will boost their education as well as enable us to showcase our amazing work to new partners. Of course, it's not all work and no play! You will have plenty of free time to discover the treasures around Kisumu and you can even extend your trip by adding on a safari to round this whole experience off.

This is a once in a lifetime opportunity to help build our foundations in a new country from which over the next 10 years we aim to reach another million children!

## **BREAKDOWN OF YOUR INVESTMENT...**

- 78% Kenya Set-Up
- 18% In-country costs
- 4% Support Costs

## **DATES**

3RD -12TH NOV 2022

**FUNDRAISING TARGET: £2,300**

**+ £275 REGISTRATION FEE**







# ITINERARY

## DAY 1: TRAVEL LONDON – NAIROBI

Fly out from London Heathrow to Nairobi.

## DAY 2: TRAVEL TO KISUMU

Fly out from Nairobi to Kisumu. Spend the afternoon settling in and relaxing at our compound.

## DAY 3–8: PLAY TIME!

Every day you will work on the renovation of our headquarters, setting up the workshop and installing the playground in the neighbouring Obwolo Primary School. You will also enjoy 2 free afternoons to discover the wonders in and around Kisumu.

## DAY 9: TIME TO CELEBRATE!

The highlight of your adventure will be the official opening of our new headquarters and of the playground at the local school. Bring tissues... there will be tears of joy of sure! After the celebration we will get you back on a flight to Nairobi.

Not ready for the adventure to end? You can extend your stay with a safari on your way back to Nairobi.

## DAY 10: TRAVEL NAIROBI – LONDON

Fly out from Nairobi to London Heathrow.







# COSTS

Registration Fee:

**£ 275**

Fundraising Target:

**£2,300**

## WHAT'S INCLUDED

### Your costs: **£575**

- ✓ Free T-shirt
- ✓ Fundraising support from UK team
- ✓ Accommodation in shared rooms/tents at our compound
- ✓ All meals at compound
- ✓ In-country transfers
- ✓ 24/7 support from our local team
- ✓ Pre-departure support and advice

### Start up costs: **£2,000**

It will cost us £24,000 to set up our new headquarters & workshop in Kisumu. We have split this fundraising target between our 12 volunteers.

## WHAT'S NOT INCLUDED

- ✗ Flights (£700-£900)
- ✗ Visa (£40-60)
- ✗ Vaccinations & anti-malarial (£0-£150)
- ✗ DBS check (£14)
- ✗ Travel Insurance (£50-£100)
- ✗ Spending money inc. tips
- ✗ Meals and drinks during free time
- ✗ Items of a personal nature
- ✗ Medical expenses in case of emergency
- ✗ Optional extension activities







# FAQ'S

## Who Are We?

Play Action International is a UK based registered charity that enriches vulnerable children's lives through play. We support children's physical and psychosocial development and equip them with important life skills to boost their prospects. We harness the power of play to bring about change through our safe, fun and exciting playgrounds and play-based programmes across East Africa and beyond.

## Why Are You Expanding to Kenya?

Almost 1.13 million children of primary school age (6 to 13 years old) are out of school in Kenya. The situation has worsened due to the impact of COVID-19 related school closures, followed by drought in many parts of the country. Education is one of the most effective ways for people to break the cycle of poverty and our playgrounds and play-based programmes encourage children to go to school and enhance their learning.



## Why Do You Need My Help?

As a charity we rely on the friendship and generosity of our supporters to help us deliver our work and to support our expansion so we can reach more children through our work.

## Can I Raise £2,300 in 3 Months?

Whether you have never fundraised before or are a seasoned pro, we've got your back! Our dedicated fundraising team will offer you comprehensive support to ensure you reach your target. We have supported thousands of volunteers to raise millions of £££ and will eagerly share our strategies with you.

See below for the link to our dedicated fundraising page on JustGiving for our Kenya Legacy Project partners to use for their fundraising...

<https://www.justgiving.com/team/playactionkenya>





# FAQ'S

## Why Aren't Flights & Insurance Included?

We are not a travel agency so cannot include flights. However, we will guide you to ensure you book the right flight and insurance at the best price.

## Will It Be Safe To Travel with COVID-19?

All our activities are risk assessed and insured and once in Kenya you will be supported by our local team. We have 10+ years' experience of delivering life-shaping experiences for volunteers including during several Ebola outbreaks and national elections! If we can't be assured of your safety then we will postpone the trip. Your safety is our primary concern at all times!

## Do I Need To Be Fit?

The Kenya Legacy Project team will be engaged in manual labour such as digging, mixing concrete and painting in a hot & humid climate. It is advised that you have a good level of fitness and if at all in doubt, check with your GP before registering on this adventure.

## Can I Bring My Kids?

Young adults aged 16 and over, accompanied by at least 1 guardian/parent, are absolutely welcome. Please note that children will be classed as a fully participating member of the team. They will therefore be required to help with the workshop construction and playground installation and will also need to meet the registration fee & fundraising target.







## What Is The Accommodation Like?

You will be hosted at our compound in Kisumu in shared rooms and/or tents. You will be helping to get us set up so expect clean but basic conditions - but it's all part of the adventure! A once in a lifetime, incredible experience awaits you that will shape both our futures forever.

## What Do I Need To Bring With Me?

We will issue you with a recommended kit list once you register. Basic provision to bring with you include mosquito repellent, anti-malarials, sun cream, etc.

## What Will The Food Be Like?

Food is plentiful on the trip and will include both local and western options including soups, rice, pasta and stews. We do advise you bring lots of your own favourite snacks or items you can't go without like marmite.

## How Do I Register?

We only have 12 places for our Kenya Legacy Project. To register and secure your place today, you simply need to follow the link below and put down a deposit of £275. The deposit is non-refundable about a 7-day cooling off period.

[www.playactioninternational.org/kenya-legacy-project](http://www.playactioninternational.org/kenya-legacy-project)

Most people who take part in our challenges have never fundraised before, but our dedicated fundraising team are on hand to support your fundraising journey every step of the way, so there's no need to fear! You can download our fundraising guide on our website, just scan the QR code here!



Got more questions? Get in touch with our wonderful team who are on hand to answer any questions and give advice and support during your journey on this amazing adventure!

[hello@playactioninternational.org](mailto:hello@playactioninternational.org)

