



[RECIPIENT'S NAME]

[RECIPIENT'S ADDRESS]

[YOUR NAME]

[YOUR ADDRESS]

Dear [RECIPIENT'S NAME],

My name is [YOUR NAME]. I am from [AREA] and attended [SCHOOL] in [YEAR]. I am now a student at [UNIVERSITY] studying [DEGREE]. I have decided to help build a playground in Uganda as part of my time at [UNIVERSITY], raising money for Play Action International (registered charity in England and Wales, 1172875). I will be fundraising [TARGET] alongside my studies. I was wondering if [ROTARY CLUB/BUSINESS] would be kind enough to consider donating to this amazing cause I am passionate about.

Optional: if you have any links to people or causes within organisation, list it here

All donations I receive will go towards Play Action International ([www.playactioninternational.org](http://www.playactioninternational.org)) who provide a brighter future for vulnerable and disadvantaged children in Uganda and across East Africa. They equip children with essential life skills and support their healthy physical, social, and psychological development through the language that children know best – play. They build playgrounds and provide play based educational programmes to children in schools and refugee settlements across East Africa, giving them access to a childhood and the incredible benefits that brings. Research by Playground Ideas (2015) found that children in developing countries who were given access to play-based educational interventions were earning 42% more 20 years later in annual earnings than children who did not have access to any play-based education, highlighting the case that play is a KEY indicator for future prospects and long-term sustainable change.

The global pandemic has brought to everyone's attention the importance of children's education and development as well as the impact it has had on their wellbeing. These children have already experienced so much in their short lives and have endured a further crushing blow that the impact of a pandemic has had. Halting their education, development and stunting their prospects. During these times, Play Action International has been safeguarding play spaces by installing wash facilities at playgrounds in refugee settlements as well as educating children, young parents/ caregivers and educators over the radio.

Please find attached my letter of authority from Play Action International which states that I am fundraising on their behalf. There are multiple ways to donate. I have a fundraising page where you can make donations directly to which is linked a little further below. I am also able to receive donations via cheque or bank transfer – please let me know if you would prefer to do this.

[LINK TO YOUR FUNDRAISING PAGE] If you have any questions about the volunteering I will be undertaking, the charity, or if you would just like to find out more, please contact me at [YOUR EMAIL ADDRESS] or on [YOUR PHONE NUMBER]. Thank you kindly for taking the time to read about a cause I am passionate about. I look forward to hearing from you in the future.

Yours sincerely,

[YOUR SIGNATURE]

[YOUR NAME]