



EastAfrican
playgrounds

Fundraising Pack



Thank you for sharing our passion for play



Through our fantastic supporters, like you, East African Playgrounds is able to design and create community centred playgrounds by investing in inspirational young Ugandans and their local materials, ensuring that the full benefit is felt in country, as well as enabling you to see a tangible difference of exactly where your money is spent!

This fundraising pack is bursting with fun and fabulous fundraising ideas for you to get stuck into!

— **Carla Powell**
Managing Director and Founder of
East African Playgrounds

Fundraising Inspiration

There are endless ways to fundraise, the key is to think about your skills and hobbies to tailor make the perfect fundraising event for you!



Leeds half marathon



Harriet Arnold's cake sale

Sponsored

Run a half marathon, take part in an obstacle race, hold a sponsored cycle at your university.

Adventure

Take on an unforgettable sky dive, swim with sharks, road trip across Europe and many more!

Challenges

Get your friends to challenge you to be silent, give up chocolate or dye your hair the more you raise the longer or wackier your challenge can become!

Food

Host a dinner party, hold a bake sale, pancake party or provide your neighbours with a take away service for those indulgent Friday nights in!

Talent

Organise tremendous talent shows, big band nights or even a simple pub quiz night.

Dressing up

How about getting your office or school to come to work dressed as their favourite toy or in their pyjamas! You could even hold a fashion show, or competition of the best/wackiest dress!

Sports

Hold a sport-a-thon, challenges like keep ups, a tournament to pit a group of teams against one another or even take part in a marathon or climb a mountain!!



Marc Wileman and his chums climbed Snowdon one Easter weekend and raised £120!



Rachel Ash put on an acoustic night and raised an amazing £200.

Become an East African Playgrounds fundraising legend



Julie Dumont challenged herself to do a handstand everyday of the year raising a huge £1,078!



The Priory School sixth formers held an 'Apprentice' style day. Setting up their businesses at lunch ready to sell to the other students. They raised £600!

What a difference you'll make!

Use these figures to demonstrate to your supporters exactly where their donation could go when they support East African Playgrounds.

Giving your supporters suggested donation amounts will help them decide how much to donate and may encourage them to do give more!



£5.11

gives one child their childhood back through access to a safe, fun and child-focussed playground.

£21.83

educates a teacher on the importance of including play in education and creates a peer network for them to share their learning in.

£73.80

equips a former street child with everything they need to learn the basics of welding, from their own set of work boots through to ear defenders and glasses.

£197.61

trains a former street child for a month, helping them to become a qualified builder or welder through our apprenticeship scheme.

£131

teaches a community of care-givers and educators about the importance of play at home and school, as well as how to maintain their playground.

Planning your fundraising

Step 1

Choose your event

Have a think about you and your friends, skills and hobbies, then have a read through our A-Z of ideas to pick a fundraiser that inspires you!

Step 2

Plan event

Write yourself a check list of what you need to do, who you need to tell and what you are going to get for free to help our your event!

Step 3

Shout about it

Make sure you shout about your fundraising; tell your friends, family and colleagues, your local press, local business, use social media and of course let us know too, we can help publicise it as well!

Step 4

At events

Don't forget to fundraise at the event with fundraising buckets, lucky dip, raffles and many more ideas. Also don't forget to, enjoy!!

Step 5

After the event

Make sure you pay your fundraised money in. In return EAP will send you a short report on where your money might go which you can use this to say thank you to everyone who helped out!!

A-Z fundraising

A

Artwork Sale, Auction of Promises, Afternoon Tea, Abseil, Aerobic-athon

J

Jazz night, Juggling competition, Jumble sale

S

Sponsor silence, Sports events, Swear box, Sweepstake

B

Bag pack, Barn Dance, BBQ, Bike rides, Bingo nights, Book Sales, Bucket shakes, Bungee Jump, Beat the goalie, Bring & buy sale

K

Karaoke nights, Krispy Kreme sale, Karate demonstration

T

Tombola, Treasure hunt, Triathlon, Tea party, Talent show, Trekking

C

Cake sale, Car boot sale, Car washing, Carol singing, Children's fun day, Cinema screening, Coffee morning, Casino night, Curry night

L

Line dancing, Loud tie day

U

University Challenge, Unwanted gifts, Unicycle challenge

D

Dinner nights, Discos or Dances, Dog walking, Dress down day, Dinner dance

M

Murder mystery evening, Marathon, Movie night

V

Valentine's cakes, chocolate or flowers, Variety Show

E

Expeditions, Easter egg hunt, Egg & Spoon race, Eating competition

N

Non Uniform day, New Years eve party, Name the teddy

W

Whole heap of change, Wine and cheese night, Wii competition

F

Fancy dress, Fun runs, Fashion show, Football tournament, Fete

O

Open Mic night

X

Xmas cards, X-Factor competition

G

Games evening, Give up (drinking, smoking, chocolate, presents), Go-karting, Golf open days, Guy Fawkes party, Garden Party

P

Pancake party, Parachute jump, Photography competition, Pub games evening, Pub crawl, Puppet show

Y

Yoga-thon, Yo-yo competition

H

How many sweets in a jar, Halloween Party, Head shave, Human Chess

Q

Quiz night

Z

Zumba-thon, Zodiac evening

I

'It's a knockout' competition

R

Race night, Radio campaign, Raffles, Read-a-thon

Paying your money in



Online Fundraising Page

The easiest way to collect donations is through your online fundraising page, through the East African Playgrounds website. Contact your coordinator for instructions on how to set this up.



Bank Transfers

Please let us know when you pay the money in, how much you raised, how you did it and who you are. If you are a UK tax payer then please fill in the 'Gift Aid' form and send it back.

Account Name: East African Playgrounds

Bank: Cooperative Bank

Sort Code: 089299

Account Number: 65339538

Bank Identification Code: CPBK GB22

International Bank Account Number: GB79CPBK0892996533953



Cheques

Paying in cheques is simple please just write a note including your name /organisation, number of cheques and total value and your contact details (so we can say thank you) and post it to:

East African Playgrounds
Fernleigh Business Park
Blaby Road
Enderby
Leicestershire
LE19 4AQ

Cheques to be made payable to 'East African Playgrounds'



Finally, don't forget to thank your donors!

A thank you goes a long way. If you thank donors on a public platform then it may encourage others to donate too