

# RIDE X



## A spectacular 10,000km virtual cycling challenge to beat the COVID blues and transform your 2021!

Use your pedal power to raise vital funds to support thousands of disadvantaged children in East Africa and have plenty of fun as you cycle in our Ride X Challenge.

Our awesome 5 week virtual cycle challenge takes you on a 10,000km journey from our Head Office in the UK to our Headquarters in Uganda. Teams of 10 will be pitted against one another to complete this epic feat, with the opportunity to gain rewards for fundraising and win extra kilometres by completing awesome challenges along the way.

Pedal power is just one way to clock those kilometres. However you reach the finish line you can know that every kilometre you cycle has the power to transform young lives in East Africa.

## Ride with us to help thousands of children learn & heal through play

Everywhere across the world children have been affected by the pandemic. In the communities we work with in Africa, where there's no access to social security and children are already affected by poverty, COVID has had an even more extreme impact.

There is profound poverty, food scarcity, lack of child-friendly spaces, poor access to education and often, trauma. Many of these children are carrying a burden of responsibilities many adults would struggle to manage.

But it doesn't have to be this way. We believe that every child deserves to play and gain their right to a childhood. By investing in children through proven play-based programmes, we can support them to break this vicious cycle. We have over 10 years of experience and have unlocked the potential of over half a million vulnerable children.

Every donation enables us to work closely with local communities to bring the amazing benefits of play to their lives. From playgrounds and play toolkits to training and support for teachers and caregivers, we know that there are many more children that could benefit from our support.



# THE RIDE OF A LIFETIME

## The Challenge. Get ready for it!

- Form your cycling team of 10 people
- Work together to clock up 10,000km
- Take on our epic challenges along the way and earn extra kilometres to get to the finish line quicker!
- The race starts on Sat 13 Feb, and finishes on Sat 20 March
- £10 entry fee per person
- £50 fundraising target per person

## What you will get

- A fun challenge to kick-start 2021 and beat the January blues
- Full support throughout from Cycle Pro and task-master Jack
- A unique way to track your team and your competitors position
- All the thrills and kudos for taking part with your friends, family or colleagues
- Updates about how your donations can help disadvantaged children
- A competitors medal upon completion

## Optional Extras

- Play Action T-Shirt or Vest (£15pp)

# RIDE X TRA

## WIN A BIKE FOR YOUR NEXT RIDE

Want to win more than a sense of achievement when you take on our Ride X challenge? We've got not 1, but 2 bikes up for grabs for the lucky winners. Thanks to our friends at Halfords, we're offering entrants the chance to win BIG! There lots of other prizes to be won along the way, so join the fun to win when you ride!

## Sign-up and ride with us in 2020!



01908 326303  
jack@playactioninternational.org  
[www.playactioninternational.org](http://www.playactioninternational.org)

